## Barony of Krae Glas – Meeting Minutes August 2025

**Time:** opened by Rúnfríðr Keiliselgr at 7:37pm, closed at around 8:45pm

**Date:** 12th August 2025

**Attendance:**

|  |  |  |
| --- | --- | --- |
| **Seneschal** | Rúnfríðr Keiliselgr  (Rachel Thorpe-Jones) | ***Present*** |
| **Deputy Seneschal** | Maria Giovanna Guarnieri (Alyssa Jefferyes) | ***Present*** |
| **Reeve** | Finn of St Monica  (Finn Mac Eoin) | ***Present*** |
| Deputy (outgoing) Reeve | Elizabet Hunter  (Janet Coath) | Apologies |
| Knight Marshal | Muireach Mac Gréine (Andrew Wilson) | Absent |
| Captain of Archers | Maude atte Weylete (Michelle Kurrle) | ***Present*** |
| ***A&S Officer and Deputy Chronicler*** | Joanna of Braidwood (Joanna Thorpe-Jones) | ***Present*** |
| ***Deputy A&S Officer*** | Tassilon Fetherstonhaughe (Patrick Corby) | ***Present*** |
| ***Herald*** | Ailbhe éccnaid (Ebony Biar) | ***Present*** |
| Chatelaine | Hjortetakk Gorgonites (Asmodea Barton) | Absent |
| Chronicler and Social Media Officer | Julia of the Ravens  (Julia Jamieson) | ***Present*** |
| Deputy Social Media Officer | Talie van Groeningen  (none) | Absent |
| Webminister | Robert de Mar  (Robert Jamieson) | ***Present*** |
| ***Baron*** | Jon Dai of the Lane (Stephen Davis) | ***Present*** |
| ***Baroness*** | Margie of Glen More  (Margie Henley) | ***Present*** |
| St Monica Seneschal | Theodwin Vriunt (Zachary Bessemer) | Excused |

**Populace attending: Airdin Mac Dara (Warren McArdle).**

**Minutes:** taken by Rúna. Motions are highlighted in blue. Action points are in yellow.

**Previous minutes:**

The July 24th minutes were approved. Moved by Margie, seconded by Nym. Giovanna, Julia and Robert abstained.

**Officer appointments and vacancies since last month:**

1. We have A&S Officer out for commentary – applicant is Emelye Ryder (Natalie Szabo).
   1. Please get your commentary in if you have any.
2. Rúna has found a Deputy Seneschal. Please welcome Maria Giovanna Guarnieri.
   1. Giovanna has agreed to be deputy for a year and will step down after that year unless she wishes to be trained as the next Seneschal of Krae Glas.
   2. After that year, Rúna will start looking for a Deputy Seneschal to train into Seneschal.
3. Jon and Margie are looking for a Vicar as they are contesting Crown.
   1. If they win, they cannot be B&B at the same time and need a Vicar for about six months.
   2. They have been approaching people to see if they might be interested.

**Event reports:**

1. None.

**Upcoming events:**

* Regular events
  1. Regular Thursday night training
     + Large attendance the Thursday before Intercollege War from the College of Passaqua who were travelling through
     + Averaging 5-7 and ramping up for Crown
  2. Archery
  3. Crafthall in September
     + We have no current plans but we get better attendance when something is well-advertised in advance
     + Suggestion for cooking
       - Joanna: who’s responsible for organising?
       - Jon volunteers
* Other events
  1. Ironbeard Challenge proposal from Maude (see attached as appendix)
     + Maude: Thank you to Rúna for help with the paperwork. This is a Halloween novelty shoot. Breakeven is twenty adults. The costs are higher than for a normal archery event, so we need higher than normal turnout to break even.
     + To do still:
       - Make a Facebook page
       - Invite the B&B Stormhold
       - Margie to invite Bob
       - Need to find another target archery marshal
       - Submit Lochac event proposal form
     + Going to need help with setup
       - Julia: social media can help source volunteers
     + Do we need or want bookings?
       - General **consensus** bookings are good and makes it feel more like an ‘event’ as long as we can still allow people to pay on the day
     + Motion to approve the budget for this event and all associated expenditure. Moved by Jon, seconded by Margie.
     + Motion to approve the event. Moved by Tassilon, seconded by Jon.
  2. Renfair update (Rúna)
     + General plan is currently to do armoured combat, rapier and dancing – Mistress Aliette has advised ten minute slots for dancing and some dances
     + Question: how long is a good slot for combat?
       - Jon: thirty minutes with a minimum of four fighters for each type
     + Communicating with Stormhold Hospit
     + Thank you – Rúna will submit Renfair form
  3. Hall hire update (Airdin)
     + Airdin will take the November date for Championship to the meeting tomorrow with our liaison Sean
     + The Scouts are trying to fundraise with Bunnings and are now looking for a contractor to fix the ramp either at the end of 2025 or the start of 2026
     + Will let us know regarding working bee dates in case we want to help out with ‘sweat equity’

**New General Business**

**Note on email usage (Rúna)**

Reminder for officers to use the kraeglas.lochac.sca.org emails. You can create forwarding email addresses by editing your warrant in Registry.

Finn: I will be deleting or not using the kraeg.reeve email once I check it doesn’t link to anything.

**Progress on inventory (Rúna)**

Thank you to officers for helping out at Crafthall. We have an action list for inventory. Everything is labelled.

A shelf with clothes on it

AI-generated content may be incorrect.A room with a variety of objects

AI-generated content may be incorrect.

**Website Discussion (Rob)**

1. Rob: currently working on the back end. Trying to work out what ad words we should use to make our ranking in Google searches a good and possible.
2. Rúna has done some research by asking newcomers and new-ish comers how they would describe our group. Wordcloud as a visual summary of the data shown below, which also included variations like ‘Melbourne’, ‘Victoria’ etc.
   1. Rúna to send data to Rob.

A close-up of words

AI-generated content may be incorrect.

1. Rob has asked Joanna to create short blurbs for each edition of *The Blue Strand*, twenty to fifty words at most.
   1. Joanna has also offered to backdate some blurbs.
2. Finn congratulates Rob on his hard work so far. General agreement.
3. Julia: the goal is to have the social media and website work together.
   1. Rob to check that our socials link properly.
4. Maude: could we have a gallery of our populace on the website?
5. Margie: could we have a gallery of historical photos as well, for people who historically played?

**Scheme to increase attendance at Thursdays (Maude and Julia)**

1. Julia: we want to make it a more combined weekly event including with A&S and social time (‘not just fighting, fun stuff’). It is currently just fighting.
   1. Technically it is the other stuff as well, but people don’t show up to do the other things because there isn’t anyone else doing the same.
   2. They are inspired by the success of Stormhold Monday nights and have really positive memories of back when Arrowsreach did the same multi-activity weekly meetings.
2. Plan is to have an attendance pact where some people attend for at least two months – pact currently with Maude and Julia. It will be a trial only.
   1. Can then promote activities via social media.
3. Jon: it’s noisy and there needs to be a better solution for lighting.
4. **Consensus** it’s better to start after daylight savings, when fighting outside becomes a possibility.
   1. Daylight savings happens on the 5th of October.

**Officers present declared nothing to discuss from officer reports. Included for reference.**

**B&B report (Jon and Margie):**

We apologise for our absence from our populace but family issues have called us from our Baronial duties during much of the past month.

We thank our officers and members of the populace who have come tinted to work instituting to ensure the health of our Barony during our absences.

Our heartfelt gratitude to those who laboured, albeit with mirth, to tidy our rather wayward baronial belongings which were in such disarray at Dolphin’s Keep.

We look forward to seeing many of our populace at Spring Crown. Although it is being stewarded by Stormhold, the venue is with the fair lands of our Barony of Krae Glas. We would be gladdened to hear of the good deeds and artistic endeavours of our populace that we may reward those good gentles or pass your recommendations to The Kings for Their consideration.

We have gifts for Royalty from the bounty of our Yarra Valley but if any gentles wish to contribute to this largesse please contact us prior to the event.

As always if there are events or activities you would like to see in Our Barony please do not hesitate to share your ideas with us.

Looking forward to the coming Spring Equinox and the lengthening of days,   
Margie, Baroness   
Jon, Baron

**August 2025 Chronicler/Social Media Officer/Recorder of Memories report (Julia):**

Chronicler: College Chronicler got their quarterly report in a few days before mine was due, so I got it done in time. Deputy Chronicler continues to do a fantastic job at making a very entertaining newsletter, which everyone should read! New Webwright has made the Newsletter page on the website easier to use, so there's no excuse not to go download a copy.

RM: No comment 😅

SMO: Stats: Facebook is at 366 followers (+3 from last month). Insta is at 97 followers (+1 from last month). Views are down **slightly** on Facebook, but interactions are WAY up. Instagram had a noticeable increase in both views & interactions.

General: I'm pretty happy with these stats, given how little I've been able to post recently! Hopefully I can return to more regular posting soon!

**A&S and Deputy Chronicler (Joanna):**

We have a new A&S officer candidate - Emelye Rider - commentary is out on them currently and closes tomorrow, so I guess for next council meeting there'll be a new officer in the role. Thanks to Julia for the badgering assist.

**July 2025 Webwright report (Robert):**

Since last time:

* The backend has been maintained with updates, our main webpages have been tweaked to flow better and score better with google SEO.
* Tidy up the blue strand web pages, removed the pdf preview of the strand (issues with the pdf not functioning and displaying the documents in a weird way on mobile devices). With this removal the load times of our website on all devices has improved.
* Added some basic SEO keywords and phrases to help increase our presence in google search.

General: The improvement is steady and the following stats is the past week (by next meeting we will a full months worth of data and it will be more accurate than this months).

* Sessions: 36
* Pageviews: 77
* Average session duration: 29 seconds
* Total users: 26
* New users: 24
* Bounce rate: 50%. The bounce rate is really people who visited the site and didn’t stay beyond 10 seconds, most likely we were not what they were looking for.

By next meeting the website should look fresher with new visual content.

**Reeve (Finn reporting):**

Account balances as at the end of July 2025:

Community Solutions One account $ 14,105.72   
Cash Reserve B account $ 0.01   
For a total of $ 14,105.73

No cash reserve or floats are outstanding. Xero fully reconciled to end of July 2025. Dropbox is up to date with bank statements and sign in sheets. There are no event reports outstanding.

**Meme supplied by Julia, included for Rúna’s amusement:**

Cartoon duck holding a pocket watch

AI-generated content may be incorrect.

**Next reporting dates: Barony Seneschal on the 15th of August.**

The meeting was closed at around 8:45pm.

**Next meeting date:** September 16th at 7:30pm.

**Action List:**

1. Rúna
   1. Submit quarterly report to Kingdom.
   2. Submit Renfair application form.
   3. Help Maude with Lochac event proposal form and approve.
2. Reeves
   1. Help organise bookings for Ironbeard Challenge.
3. Maude
   1. Make Facebook page for Ironbeard Challenge.
   2. Invite the B&B of Stormhold.
   3. Find another target archery marshal for the event.
   4. Organise advance bookings for Ironbeard.
   5. Submit Lochac event proposal form.
4. Margie
   1. Invite Bob to Ironbeard Challenge.
5. Joanna
   1. Create blurbs for editions of *The Blue Strand.*
6. Julia
   1. Use social media to help source volunteers for setup for Ironbeard Challenge.
7. Rob
   1. Check that our socials link properly to our website.
8. Jon
   1. Help organise a cooking activity for September Crafthall.
9. Airdin
   1. Tell Sean of November date for Championships and desire to book hall.
   2. Let us know of any working bee dates if proposed at the hall.
10. Miscellaneous good ideas floating in aether or delayed ideas
    1. Scheme to increase attendance for Thursdays.
    2. Gallery of photos for website.
    3. Historical gallery of photos for website.
11. All Baronial officers
    1. Submit commentary for A&S Officer if you wish.
    2. Submit any award recommendations to the B&B or the Crown directly.

## Appendix – Event Proposal for Ironbeard Challenge

|  |  |
| --- | --- |
| **Event Name** | |
| Event Date: 19 October 2025 | Website: FB event page |
| Type of event/event theme:  Third annual Ironbeard archery challenge – Halloween novelty shoot edition! With potluck lunch. | |
| Steward: | Co-Steward: |
| Society Name Maude atte Weylete | Society Name |
| Modern Name: Michelle Kurrle Esson | Modern Name |
| Phone: [REDACTED FOR PUBLIC MEETING MINUTES] | Phone |
| Email: [REDACTED FOR PUBLIC MEETING MINUTES] | Email |
| **Event details** | |
| **Est total cost (incl all fees): $292.80** | **Est attendance: 20**  **Break even: 20** |
|  | **Est booking cost:**  Members: $16.10  Non-members: $25  Concession Members: $10  Concession Non-Members: $20  Children under 5: Free |
| **Income** | |
| 20 x members | $300.00 |
| Break even: 20 members (excl. Kingdom levy) | $300.00 |
| **Expenses** | |
| Facilities | $35 p/h (7 hours) - $210 |
| Kingdom levy | $1.10 pp |
| Square fees | $0.29 pp (1.9% of transactions) |
| Insurance (if required) |  |
| Tokens (site tokens and award tassels) | $20 |
| Novelty shoot items   * Apples * Printouts | * $15 * $20 |
| **Site details** | |
| Site name: Noble Park Secondary College | Site contact: Marie Milgaro |
| Address: | Phone: 9546 9066 |
| Email: marie.milgaro@education.vic.gov.au |
| Open time: 11am (bump in)  Event open 12 pm | Close time: 5.30pm |
| Description  Oval with wooded areas – light shade, but pavilions needed for inclement weather  3 toilets, including accessible  Water on site but far  No cooking facilities | |
| **Tourney and competition descriptions** | |
| Archery:  Novelty shoot (3-4 rounds depending on time)   1. Speed shoot (warm up) 2. Non-centred targets (Ironbeard related images) 3. William of Cloudesley (apples off a helm) 4. Swinging target (“Crane in its vigilance”)   Children’s: Under supervision | |

|  |  |  |  |
| --- | --- | --- | --- |
| **SCHEDULE/RUN SHEET** | | | |
| **LEAD UP** | | | |
| **Time** | **Activity** | **Lead** | **Supports** |
| One month before | Invite B&B SH |  |  |
| One month before/ASAP | Invite Bob & organise transport |  |  |
| 2-3 months before | Advertising | Social media |  |
|  | Encourage the college! | Social media |  |
|  | Tokens |  |  |
| One week before | Novelty shoot items   * Buy apples * Print targets | Maude |  |
| One month before/ASAP | Tokens | Maude |  |
|  |  |  |  |
| **DAY BEFORE** | | | |
| **Time** | **Activity** | **Lead** | **Supports** |
|  |  |  |  |
| **DAY OF** | | | |
| **Time** | **Activity** | **Lead** | **Supports** |
| 11.00 | Bump in/Open site | Maude | Co-steward  TAM |
|  | Site set up (Pavillions, constab etc) |  |  |
|  | Novelty shoot set up   * Helm, tarp, apples |  |  |
| 12.00 | Event open | Maude | Co-steward  Constab |
| 12.10 | Opening court | B&Bs | Herald |
| 12.30 | Potluck lunch |  |  |
| 13.15 | Novelty shoot round 1 | Maude | TAM |
| 14.00 | Novelty shoot round 2 | Maude | TAM |
| 14.45 | Novelty shoot round 3 | Maude | TAM |
| 15.30 | Novelty shoot round 4 *(may cut for time)* | Maude | TAM |
| 16.15 | Presentations and closing court | B&Bs | Herald |
| 16.30 | Event Close | Maude | Co-steward |
| 17.00 | Site close | Maude | Co-steward |
| 17.30 | Bump out | Maude | Co-steward |

|  |  |  |  |
| --- | --- | --- | --- |
| **Equipment** | | | |
| **Item** | **Where’s it going?** | **Who is bringing?** | **Who is Returning?** |
| KG Archery gear | Oval | Steward & co-steward | Steward & co-steward  Sharr |
| Novelty shoot gear | Oval | Steward | Steward |
| Ironbeard’s device | Court | Thorfinn | Thorfinn |
| Thrones | Court |  |  |
| Chair for Bob | Oval |  |  |
| Shade sails/pavillions | Court |  |  |
| Presentations | Court |  |  |
| Banners | Court |  |  |
| SCA signage | Front carpark etc. |  |  |
| Sign in table & paperwork | Oval | Steward | Steward |
| Pot luck tables etc | Court | Steward | Steward |

|  |  |  |  |
| --- | --- | --- | --- |
| **Event Positions (All TBC)** | | | |
| **Position** | **Name** | **Contact Info** | **Position requirements** |
| Steward | Maude atte Weylete |  | * Oversee, coordinate and plan all event activities * Information for all individuals and their needs * Create schedules * Oversee day of event to ensure everything running smoothly (incl. escalation point) |
| Co-Steward/Deputy |  |  | * Supports Steward to coordinate persons, objects and activities * Runner on day of event * Check in on other positions and report needs to Steward |
| Bookings/Constab/Troll |  |  | * Manages booking form and reports numbers to steward * Acquires appropriate sign in paperwork and manages troll on the day * Collects fees and manages float/change with Reeve, including returning lock box & square at the end of the event |
| Marshall in Charge |  |  | * Oversees all martial activities * Nominate and coordinate other marshals on the day if required * Responsible for coordinating list ropes and other equipment |
| Advertising and social media | Julia of the Ravens |  | * Plan and implement advertising approach for event * Coordinate photos, hashtags and after event write ups as required * Coordinate with bookings officer and Chatelaine on any likely newcomers |
| Lists |  |  | * Run the list for any martial activities * Announce tournament outcomes in court * Report to kingdom lists as required |